



WEWS

ORDER

Flight Dates **09/26/12-10/02/12**

Contract / Revision **312289 /** Product **Romney For President 9.26-10.2.12**

Original Date / Revision **09/25/12 09/27/12** Agency Com **15%**

Advertiser **Romney / Republican / Presi** Billing Contact

**138 Conant Street
Beverly, MA 01915**

Agency **American Rambler Producti**

Buying Contact

**138 Conant Street
Beverly, MA 01915**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 149500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	48	\$70,762.50	\$83,250.00	0.00	08/27/12	09/30/12	48	\$70,762.50	\$83,250.00
October 2012	49	\$56,312.50	\$66,250.00	0.00	10/01/12	10/02/12	49	\$56,312.50	\$66,250.00
Totals	97	\$127,075.00	\$149,500.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/26/12	10/02/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$550.00	P-2	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	5		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/24/12-09/30/12		M-F GMC 6-7a	6-7a		--WThF----	:30	(\$550.00)	0.00	NM			



WEWS

Print Date: 09/28/12

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Contract / Revision **312289** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney For President 9.26** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/26/12	10/02/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$550.00	P-2	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	5		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
5 WEWS		09/24/12-09/30/12		M-F GMC 6-7a	6-7a		--WThF----	:30	(\$550.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
Week:		10/01/12	10/07/12	MT-----	2		\$550.00		0.00					
N 2	WEWS	09/26/12	10/02/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$600.00	P-2	0.00 NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	6		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1 WEWS		09/24/12-09/30/12		M-F GMA 7-9a	7-9a		--WThF----	:30	(\$600.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
5 WEWS		09/24/12-09/30/12		M-F GMA 7-9a	7-9a		--WThF----	:30	(\$600.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
Week:		10/01/12	10/07/12	MT-----	4		\$600.00		0.00					
N 3	WEWS	09/26/12	10/02/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$550.00	P-2	0.00 NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3 WEWS		09/24/12-09/30/12		M-F 9-10a	9-10a		--WThF----	:30	(\$550.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
Week:		10/01/12	10/07/12	MT-----	2		\$550.00		0.00					
N 4	WEWS	09/26/12	10/02/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	3	\$550.00	P-2	0.00 NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1 WEWS		09/24/12-09/30/12		M-F 10-11a	10-11a		--WThF----	:30	(\$550.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
Week:		10/01/12	10/07/12	MT-----	4		\$550.00		0.00					
N 5	WEWS	09/26/12	10/02/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,300.00	P-2	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1 WEWS		09/24/12-09/30/12		M-F 11-12p	11a-12p		--WThF----	:30	(\$1,300.00)	0.00	NM			
		See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]												
Week:		10/01/12	10/07/12	MT-----	2		\$1,300.00		0.00					
N 6	WEWS	09/26/12	10/02/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$800.00	P-2	0.00 NM	17	\$13,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WEWS

Print Date: 09/28/12

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Contract / Revision 312289 Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/27/12

Order Sep 00:20:00

Advertiser Romney / Republican / Pre: Product Romney For President 9.26- Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	09/26/12	10/02/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	17	\$13,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		M-F 12-1230pm News		12-1p	--WThF----	:30		(\$800.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
8	WEWS	09/28/12-09/28/12		M-F 12-1230pm News		12-1p	-----F----	:30		\$800.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
9	WEWS	10/01/12-10/02/12		M-F 2-3p		2-3p	MT-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
10	WEWS	10/01/12-10/02/12		M-F 11-12p		11a-12p	MT-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
11	WEWS	10/01/12-10/02/12		M-F 1135p-1202a Nightline		1135p-1207x	MT-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
12	WEWS	09/28/12-09/28/12		M-F 5-6p News		5-6p	-----F----	:30		\$950.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
13	WEWS	10/01/12-10/02/12		M-F 6-630p News		6-630p	MT-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
14	WEWS	10/01/12-10/02/12		M-F GMA 7-9a		7-9a	MT-----	:30		\$600.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
15	WEWS	10/01/12-10/02/12		M-F GMA 7-9a		7-9a	MT-----	:30		\$600.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
16	WEWS	09/28/12-09/28/12		M-F GMC 5-6a		5-6a	-----F----	:30		\$400.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
17	WEWS	10/01/12-10/02/12		M-F GMC 6-7a		6-7a	MT-----	:30		\$550.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
18	WEWS	10/01/12-10/02/12		M-F GMC 6-7a		6-7a	MT-----	:30		\$550.00		0.00	NM		
Ⓜ MG for 3.3,12.2,10.1,1.1,2.5,6.2,4.1,11.3,5.1,2.1,1.5,9.2,8.2,7.1															
Week:		10/01/12	10/07/12	MT-----	4		\$800.00		0.00						
N 7	WEWS	09/26/12	10/02/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/24/12-09/30/12		M-F 2-3p		2-3p	--WThF----	:30		(\$700.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	2		\$700.00		0.00						
N 8	WEWS	09/26/12	10/02/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	6	\$950.00	P-2	0.00	NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	4		\$950.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		M-F 5-6p News		5-6p	--WThF----	:30		(\$950.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	4		\$950.00		0.00						
N 9	WEWS	09/26/12	10/02/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,300.00	P-2	0.00	NM	4	\$5,200.00



WEWS

Print Date: 09/28/12

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Contract / Revision **312289** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/27/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pre** Product **Romney For President 9.26** Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	WEWS	09/26/12	10/02/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,300.00	P-2	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		M-F 6-630p News		6-630p	--WThF----	:30		(\$1,300.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	2		\$1,300.00		0.00						
N 10	WEWS	09/26/12	10/02/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	4	\$2,400.00	P-2	0.00	NM	7	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	4		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/24/12-09/30/12		M-SU 11-1135P Late News		11-1135p	--WThF----	:30		(\$2,400.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	4		\$2,400.00		0.00						
N 11	WEWS	09/26/12	10/02/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/24/12-09/30/12		M-F 1135p-1202a Nightline		1135p-1207x	--WThF----	:30		(\$900.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	4		\$900.00		0.00						
N 12	WEWS	09/26/12	10/02/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	--WThF----	:30		(\$400.00)		0.00	NM		
See MG 6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18 [not approved in time]															
Week:		10/01/12	10/07/12	MT-----	2		\$400.00		0.00						
N 13	WEWS	09/26/12	10/02/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	M-----	1		\$12,000.00		0.00						
N 14	WEWS	09/26/12	10/02/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
Week:		10/01/12	10/07/12	-T-----	1		\$9,000.00		0.00						
N 15	WEWS	09/26/12	10/02/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	2	\$7,000.00	P-1	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$7,000.00		0.00						
Week:		10/01/12	10/07/12	---T---	0		\$0.00		0.00						
N 16	WEWS	09/26/12	10/02/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00



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Contract / Revision **312289** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/27/12

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Advertiser **Romney / Republican / Pre** Product **Romney For President 9.26** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	WEWS	09/26/12	10/02/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$3,500.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 17	WEWS	09/26/12	10/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	2	\$4,500.00	P-2	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					2	\$4,500.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 18	WEWS	09/26/12	10/02/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$400.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 19	WEWS	09/26/12	10/02/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$775.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 20	WEWS	09/26/12	10/02/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					2	\$3,500.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 21	WEWS	09/26/12	10/02/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$775.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 22	WEWS	09/26/12	10/02/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 23	WEWS	09/26/12	10/02/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$1,300.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 24	WEWS	09/26/12	10/02/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$7,000.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 25	WEWS	09/26/12	10/02/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$7,000.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 26	WEWS	09/26/12	10/02/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00



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Contract / Revision **312289** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/27/12

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Advertiser **Romney / Republican / Pres** Product **Romney For President 9.26** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N26	WEWS	09/26/12	10/02/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$2,400.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N27	WEWS	09/26/12	10/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	MT-----					1	\$1,400.00		0.00			
N28	WEWS	09/26/12	10/02/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	MT-----					1	\$550.00		0.00			
N29	WEWS	09/26/12	10/02/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$550.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N30	WEWS	09/26/12	10/02/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/12	09/29/12	-----					0	\$0.00		0.00			
		Week: 09/30/12	10/06/12	MT----S					1	\$2,400.00		0.00			
													Totals	97	\$149,500.00